

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
763724-1	05/13/12	May 2012	04/30/12 - 05/09/12

Station	Account Executive	Sales Office	Sales Region
WUPW	Anjie Brady	Petry-Philadelph	National

Billing Address:

Advertiser	Product	Estimate Number
Iss/Restore Our Future	Restore Our Future	733

Mentzer Media Services
Attention: Accounts Payable
600 Farimont Avenue
Suite 306
Towson, MD 21286

Flight Dates	Order #	Alt Order #
05/03/12 - 05/09/12	783724	6812531

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/03/12	05/03/12	Fox Toledo News at 10PM	10-11p	---1---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/12 05/06/12 ---1--- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Th 05/03/12 10:14 PM Fox Toledo News at 10PM 10-11p :30 ROF12TV10 \$175.00 NM									
2	05/05/12	05/05/12	Fox Toledo News at 10PM	10-1030p	-----1-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/12 05/06/12 -----1- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Sa 05/05/12 10:29 PM Fox Toledo News at 10PM 10-1030p :30 ROF12TV10 \$175.00 NM									
3	05/03/12	05/03/12	AMERICAN IDOL	PRIME	---1---	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/12 05/06/12 ---1--- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Th 05/03/12 8:18 PM AMERICAN IDOL PRIME :30 ROF12TV10 \$1,250.00 NM									
4	05/04/12	05/04/12	Friday Prime	Friday Prima	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/12 05/06/12 ----1-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW F 05/04/12 7:59 PM Friday Prime Friday Prima :30 ROF12TV10 \$175.00 NM									
5	05/07/12	05/09/12	Fox Toledo News at 10PM	10-11p	111----	:30	3	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 111---- 3 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 05/07/12 10:31 PM Fox Toledo News at 10PM 10-11p :30 ROF12TV10 \$175.00 NM 2 WUPW Tu 05/08/12 10:41 PM Fox Toledo News at 10PM 10-11p :30 ROF12TV10 \$175.00 NM 3 WUPW W 05/09/12 10:52 PM Fox Toledo News at 10PM 10-11p :30 ROF12TV10 \$175.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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763724-1	05/13/12	May 2012	04/30/12 - 05/09/12

Advertiser	Product	Estimate Number
Iss/Restore Our Future	Restore Our Future	733

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	05/07/12	05/07/12	Monday Prime	Monday Prime	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 05/07/12 9:44 PM Monday Prime Monday Prime :30 ROF12TV10 \$400.00 NM									
7	05/09/12	05/09/12	AMERICAN IDOL	PRIME	--1----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/12 05/13/12 --1---- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 05/09/12 7:59 PM AMERICAN IDOL PRIME :30 ROF12TV10 \$1,250.00 NM									

Total Spots 9 Gross Total \$3,950.00

Payment Terms 30 Days

Agency Commission \$592.50

Net Amount Due \$3,357.50

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